

GATOR® FINISHING PRODUCTS

NEWS

Gator® Ultra Power Sandpaper: Sands Three Times Faster, Lasts Three Times Longer

DAYTON, OHIO, September 2009 – Whether you're a do-it-yourselfer or a professional, when you're sanding, you want it to go quick and easy. Ali Industries has just the product for you: Introducing the new Gator® Ultra Power Premium Series sandpaper with Black Zirconium (www.gatorfinishing.com). Gator® Ultra Power sandpaper sands three times faster and last three times longer than regular sandpaper.

Gator Ultra Power Premium Series sandpaper products can be used for hand sanding but are designed to handle hardworking power sanders delivering professional results every time on a variety of materials, including wood, metal, fiberglass and painted surfaces.

“The Gator Black Zirconium grit is made with zirconium oxide one of the hardest manmade materials available,” said Gary Carter, Marketing Director for Ali Industries. “People know it as cubic zirconium, the next best thing to diamonds. Our Black Zirconium has that diamond-like quality, it is much sharper and much harder than the standard aluminum oxide sandpaper grits, so it cuts faster and holds its cutting edge longer.”

Gator Ultra Power sandpaper also features heavy weight paper for the sandpaper discs and sheets and heavy duty cloth for the belts, increasing sandpaper strength and longevity. The glues also are top-of-the-line phenolic resins to ensure sandpaper integrity, and the discs and sheets have a special no-load coating that reduces material loading so you don't have to change paper as often.

“Whether you're a weekend warrior or a woodworking professional in a production environment,” added Carter, “you'll quickly see the difference between Gator Ultra Power and regular sandpaper. Gator Ultra removes material quicker and you don't have to change sandpaper as often.”

Gator Ultra Power Premium Series sandpaper with Black Zirconium is available at Home Centers and Hardware Stores, and comes in 3" x 18", 3" x 21", 2-1/2" x 14" and 6" x 48" belts; PSA or Hook & Loop for 5" orbital sanders; 8", 9" and 12" discs for stationary belt/disc sanders and in hook & loop for the Mouse Detail Sander™, Mega Mouse Detail Sander™, and the Porter Cable® Profile Detail Sander. It is also available in 1/2, 1/3 and 1/4 Sheets for hand or power sanding with clamps.

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To learn more about the Gator Ultra Power Premium Series sandpaper with Black Zirconium, please visit www.gatorfinishing.com, and to find a retailer near you, call 1-800-255-4748.

About Ali Industries

Since 1961, Fairborn, Ohio-based Ali Industries has been manufacturing a wide range of Gator™ brand finishing products for consumer, contractor and commercial use for a variety of applications. The company produces a wide variety of performance-designed, durable and high quality abrasives, including Abrasive/Sandpaper Sheets, Fiber Discs, Sanding Belts, Orbital Sheets, Abrasive Rolls, Hook & Loop and Self-adhesive Discs, Sanding Sponges and Pads, Waterproof Sandpaper, Grinding Wheels, Sharpening Stones, Cut-off Wheels, Floor Abrasives, Automotive and Drywall Abrasives and more. To learn more about the complete product line, visit www.gatorfinishing.com.

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